

LONDON NOTICE No. 3350

ISSUE DATE: 4 November 2010
EFFECTIVE DATE: 5 November 2010

OPTION CONTRACT ON EQUITY RELATED SECURITIES (INCLUDING COMPANY SHARES AND EXCHANGE TRADED FUND SHARES) (EXCHANGE CONTRACT NO. 201)**INTRODUCTION OF ADDITIONAL SERIES IN HSBC HOLDINGS PLC INDIVIDUAL EQUITY OPTION CONTRACTS****Executive Summary**

This Notice advises Members of the introduction of an additional series for HSBC Holdings Plc Individual Equity Option Contracts on and from **5 November 2010**. Members should ensure that their clients are made aware of the contents of this Notice.

1. In keeping with the revised approach for the introduction of new series in Individual Equity Option Contracts that have been the subject of recent corporate actions, as outlined in London Notice No. 3227, issued on 1 December 2009, the Exchange has determined to introduce an additional series for the HSBC Holdings Plc Individual Equity Option Contract ("the Contract"), on and from **5 November 2010**.
2. The current Corporate Actions Policy determines that, with regard to Individual Equity Option Contracts which have been the subject of a corporate action, existing series with open interest may be the subject of a revised (unusual) contract size. However, the practice was that, subsequently, no new series were introduced within the range of series which had been the subject of the revised contract size. As a consequence of this practice, Members reported a lack of series in the Near The Money area for the affected contract.
3. The additional series in respect of the Contract, which is set out in the Attachment to this Notice, will be introduced with a standard lot size of 1,000 lots. Members should therefore be aware, and should ensure their clients are aware, that the revised approach for introducing new series in the Contract will result in series with a standard lot size interspersed within, and immediately adjacent to, series in the adjusted (unusual contract size) range.
4. Members are advised that the contract size of each series is published via the LIFFE CONNECT[®] API and that series the subject of unusual contract sizes are published on the NYSE Euronext website at www.nyx.com/liffe/corporateactions.

Web site: www.nyx.com/liffe

The **Euronext Derivatives Markets** comprise the markets for derivatives operated by Euronext Amsterdam, Euronext Brussels, Euronext Lisbon, Euronext Paris and LIFFE Administration and Management, referred to respectively as the Amsterdam, Brussels, Lisbon, Paris and London markets. Euronext is part of the NYSE Euronext group.

5. Members are reminded that, pursuant to London Notice No. 2942, issued on 25 September 2007, the Exchange will only invalidate trades which are deemed by the Exchange to have been executed at Aberrant prices. Any other errors made in the execution of a trade may only be addressed by way of the mutual consent cancellation facility, described in Trading Procedures 3.5.5 – 3.5.7 inclusive, which requires the consent of the counterparty concerned before such invalidation may be considered by the Exchange, or the Error Correction Facility, which is described in Trading Procedure 3.6.
6. The Attachment to this Notice contains the details of the additional series that will be available for trading on and from **5 November 2010**.

For further information in relation to this Notice, Members should contact:

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London Individual Equity Options: Additional Series

Company	Mnemonic	Expiry month	Exercise price	Lot size
HSBC Holdings Plc	HSB	Dec-10	730	1000